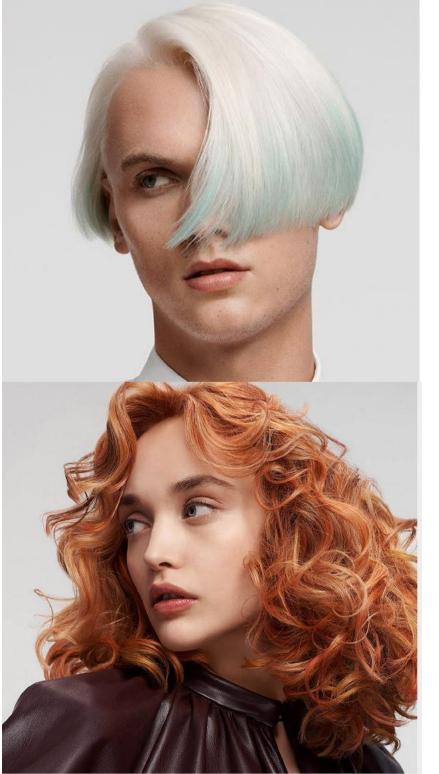


"To be the best, you have to learn from the best"





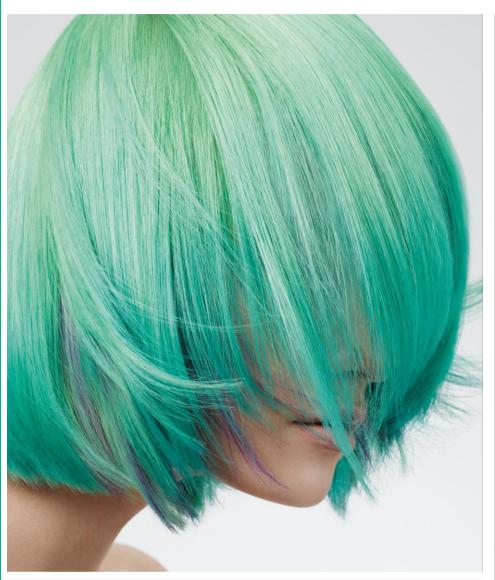
Date & Time	Class Topic
Monday February 1 9AM	Goldwell Revealed - Minimal Work with Maximum Results
Monday February 1 11AM	Colorance Revealed - LIVE Dimensional Glazing
Tuesday February 2 9AM	Blonde Ambition - Creative Blonding
Tuesday February 2 12PM	Goldwell Revealed - Color Challenged Solved
Wednesday February 3 10AM	Topchic & Colorance Revealed - Build Your Foundation
Wednesday February 3 1PM	Topchic and Colorance Revealed - Grey Coverage
Sunday February 14 12PM	Topchic & Colorance Revealed - Build Your Foundation
Monday February 15 1PM	Unboxing Revealed- LIVE Pop Up Event
Monday February 15 3PM	Goldwell Revealed - Upgrade Your Service Potential
Tuesday February 16 2PM	Goldwell Revealed - Portfolio Review
Tuesday February 16 4PM	Blonde Ambition - Face Framer
Monday February 22 11AM	Customized Styling Revealed – LIVE Techniques & Inspiration
Monday February 22 2PM	Topchic and Colorance Revealed - Grey Coverage
Tuesday February 23 11AM	Kerasilk Experience - Smoothing & DeFrizz Services
Tuesday February 23 2PM	Goldwell Revealed - Color My Textured Hair
Wednesday February 24 9AM	Goldwell Revealed - Color Challenged Solved
Wednesday February 24 11AM	Blonde Ambition - Face Framer
Sunday February 28 11AM	Blonde Ambition - Creative Blonding

All class times are listed in Eastern Standard Time. Use this <u>link</u> to convert the time to your city.





"To be the best, you have to learn from the best"





Date & Time	Class Topic
Monday, March 1, 11AM	Topchic & Colorance Revealed - Build Your Foundation
Monday, March 1, 2PM	Blonde Ambition - Creative Blonding
Tuesday, March 2, 12PM	Goldwell Revealed - Portfolio Review
Tuesday, March 2, 2PM	Goldwell Revealed - Color Challenged Solved
Wednesday, March 3, 11AM	Goldwell Revealed - Minimal Work with Maximum Results
Wednesday, March 3, 2PM	NuWave Experience
Monday, March 8, 10AM	Kerasilk Experience - Smoothing & DeFrizz Services
Monday, March 8, 1PM	Customized Styling Revealed - LIVE Techniques & Inspiration
Tuesday, March 9, 10AM	NuWave Experience
Tuesday, March 9, 12PM	Blonde Ambition - Face Framer
Wednesday, March 10, 2PM	Topchic and Colorance Revealed - Grey Coverage
Wednesday, March 10, 4PM	Colorance Revealed - LIVE Dimensional Glazing
Sunday, March 14, 11AM	Blonde Ambition - Creative Blonding
Monday, March 15, 12PM	Unboxing Revealed - LIVE Pop Up Event
Tuesday, March 16, 9AM	NuWave Experience
Tuesday, March 16, 11AM	Goldwell Revealed - LIVE Color My Textured Hair
Tuesday, March 23, 11AM	Customized Styling Revealed - LIVE Techniques & Inspiration
Tuesday, March 23, 1PM	Topchic and Colorance Revealed - Grey Coverage
Wednesday, March 24, 9AM	Kerasilk Experience - Smoothing & DeFrizz Services
Wednesday, March 24, 12PM	NuWave Experience
Sunday, March 28, 10AM	Goldwell Revealed - Color Challenged Solved
Sunday, March 28, 12PM	Colorance Revealed - LIVE Dimensional Glazing
Monday, March 29, 1PM	NuWave Experience
Monday, March 29, 3PM	Blonde Ambition - Face Framer
Tuesday, March 30, 11AM	Goldwell Revealed - LIVE Color My Textured Hair
Tuesday, March 30, 1PM	Topchic & Colorance Revealed - Build Your Foundation
Wednesday, March 31, 10AM	Goldwell Revealed - Upgrade Your Service Potential
Wednesday, March 31, 12PM	Unboxing Revealed - LIVE Pop Up Event





## **Class Descriptions**

Blonde Ambition - Creative Blonding: Designed specifically for salon professionals who want to learn how to grow their blonding business through creative formulation and techniques. Highlighting, decolorizing and toning services: we have it covered. Learn about the endless ways to create the perfect blonde using Goldwell's blonding portfolio. (90 minute format)

Blonde Ambition – Face Framer: Discover how to achieve that coveted pop around the hairline that everyone requests. Join us as we take your through a quick 6 foil technique that's sure to be a new "go-to".

Colorance Revealed – LIVE Dimensional Glazing: The process of refreshing oxidized ends is an industry standard for many of our clients, resulting in beautifully balanced strands. Join us as we take you through an inspirational program that will motivate you to take your Colorance glosses to the next level!

Customized Styling Revealed – LIVE Techniques & Inspiration: This class will encourage you and your team to take your styling skills to the next level. Walk away equipped with quick-hit techniques and inspirational braiding tricks that will not only elevate your skillsets but also promote retail.

Goldwell Revealed - Portfolio Review: Looking to know more about what we have to offer? Join us in this conversation of a top line overview of our innovative portfolio.

Goldwell Revealed – LIVE Color My Textured Hair: Explore inspirational highlighting techniques that are simple, yet could be dramatic. Discover formula's that avoid damage and maintain the integrity of textured hair. Have fun in this class learning ontrend color placements that achieve beautiful blondes, brunettes and rich reds.

Goldwell Revealed – Minimal Work with Maximum Results: Maximize your color results with simple techniques, ready to use patterns and a breakdown of placement theory. This class will provide you the ultimate creativity to develop your own custom techniques.

Goldwell Revealed - Upgrade Your Service Potential: Grow your knowledge and services with Goldwell's quick and easy portfolio options, like @PurePigments, Dualsenses Conditioning Serums, Express Toners & Style Color. Upgrade your income in 0 to 15 minutes!

Kerasilk Experience - Smoothing & De-Frizz Services: From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must-have addition to your texture portfolio. Give your clients a luxury experience with Color, Control, Repower, Revitalize & Reconstruct services. (90 minute format)

NuWave Experience: WORK WITH THE TEXTURE, NOT AGAINST IT! Goldwell introduces an incredible new innovation in texture and shape change: NUWAVE. The first semi-permanent shape change service for effortless waves and smart process control. IT'S REVOLUTIONARY!

Topchic & Colorance Revealed – Build Your Foundation: Experience the world of Topchic and Colorance. Gain confidence using semi, demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all of your hair color needs. (90 minute format)

Topchic & Colorance Revealed - Color Challenges Solved: Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, tinting back, to overcoming color fading, we've got you covered.

Topchic & Colorance Revealed - Grey Coverage: Explore grey coverage options that are as diverse as your salon clients. Discover the differences in coverage options, techniques, and customizable formulations for stubborn grey.

Unboxing Revealed- LIVE Pop Up Event: Unboxing and sneak peek of what's to come from Goldwell, KMS, and VARIS.

"To be the best, you have to learn from the best"