

Kao SALON

VIRTUAL

EDUCATION.US

GOLDWELL. KMS ORIBE

*“To be the best, you have to learn from the best”*



Date & Time	Class Topic
Monday February 1 9AM	<a href="#">Goldwell Revealed - Minimal Work with Maximum Results</a>
Monday February 1 11AM	<a href="#">Colorance Revealed – LIVE Dimensional Glazing</a>
Tuesday February 2 9AM	<a href="#">Blonde Ambition - Creative Blonding</a>
Tuesday February 2 12PM	<a href="#">Goldwell Revealed – Color Challenged Solved</a>
Wednesday February 3 10AM	<a href="#">Topchic &amp; Colorance Revealed - Build Your Foundation</a>
Wednesday February 3 1PM	<a href="#">Topchic and Colorance Revealed - Grey Coverage</a>
Sunday February 14 12PM	<a href="#">Topchic &amp; Colorance Revealed - Build Your Foundation</a>
Monday February 15 1PM	<a href="#">Unboxing Revealed- LIVE Pop Up Event</a>
Monday February 15 3PM	<a href="#">Goldwell Revealed - Upgrade Your Service Potential</a>
Tuesday February 16 2PM	<a href="#">Goldwell Revealed - Portfolio Review</a>
Tuesday February 16 4PM	<a href="#">Blonde Ambition - Face Framer</a>
Monday February 22 11AM	<a href="#">Customized Styling Revealed – LIVE Techniques &amp; Inspiration</a>
Monday February 22 2PM	<a href="#">Topchic and Colorance Revealed - Grey Coverage</a>
Tuesday February 23 11AM	<a href="#">Kerasilk Experience - Smoothing &amp; DeFrizz Services</a>
Tuesday February 23 2PM	<a href="#">Goldwell Revealed - Color My Textured Hair</a>
Wednesday February 24 9AM	<a href="#">Goldwell Revealed – Color Challenged Solved</a>
Wednesday February 24 11AM	<a href="#">Blonde Ambition - Face Framer</a>
Sunday February 28 11AM	<a href="#">Blonde Ambition - Creative Blonding</a>

All class times are listed in Eastern Standard Time.  
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Date & Time	Class Topic
Monday, March 1, 11AM	<a href="#">Topchic &amp; Colorance Revealed - Build Your Foundation</a>
Monday, March 1, 2PM	<a href="#">Blonde Ambition - Creative Blonding</a>
Tuesday, March 2, 12PM	<a href="#">Goldwell Revealed - Portfolio Review</a>
Tuesday, March 2, 2PM	<a href="#">Goldwell Revealed – Color Challenged Solved</a>
Wednesday, March 3, 11AM	<a href="#">Goldwell Revealed - Minimal Work with Maximum Results</a>
Wednesday, March 3, 2PM	<a href="#">NuWave Experience</a>
Monday, March 8, 10AM	<a href="#">Kerasilk Experience - Smoothing &amp; DeFrizz Services</a>
Monday, March 8, 1PM	<a href="#">Customized Styling Revealed - LIVE Techniques &amp; Inspiration</a>
Tuesday, March 9, 10AM	<a href="#">NuWave Experience</a>
Tuesday, March 9, 12PM	<a href="#">Blonde Ambition - Face Framer</a>
Wednesday, March 10, 2PM	<a href="#">Topchic and Colorance Revealed - Grey Coverage</a>
Wednesday, March 10, 4PM	<a href="#">Colorance Revealed – LIVE Dimensional Glazing</a>
Sunday, March 14, 11AM	<a href="#">Blonde Ambition - Creative Blonding</a>
Monday, March 15, 12PM	<a href="#">Unboxing Revealed - LIVE Pop Up Event</a>
Tuesday, March 16, 9AM	<a href="#">NuWave Experience</a>
Tuesday, March 16, 11AM	<a href="#">Goldwell Revealed – LIVE Color My Textured Hair</a>
Tuesday, March 23, 11AM	<a href="#">Customized Styling Revealed - LIVE Techniques &amp; Inspiration</a>
Tuesday, March 23, 1PM	<a href="#">Topchic and Colorance Revealed - Grey Coverage</a>
Wednesday, March 24, 9AM	<a href="#">Kerasilk Experience - Smoothing &amp; DeFrizz Services</a>
Wednesday, March 24, 12PM	<a href="#">NuWave Experience</a>
Sunday, March 28, 10AM	<a href="#">Goldwell Revealed – Color Challenged Solved</a>
Sunday, March 28, 12PM	<a href="#">Colorance Revealed – LIVE Dimensional Glazing</a>
Monday, March 29, 1PM	<a href="#">NuWave Experience</a>
Monday, March 29, 3PM	<a href="#">Blonde Ambition - Face Framer</a>
Tuesday, March 30, 11AM	<a href="#">Goldwell Revealed – LIVE Color My Textured Hair</a>
Tuesday, March 30, 1PM	<a href="#">Topchic &amp; Colorance Revealed - Build Your Foundation</a>
Wednesday, March 31, 10AM	<a href="#">Goldwell Revealed - Upgrade Your Service Potential</a>
Wednesday, March 31, 12PM	<a href="#">Unboxing Revealed - LIVE Pop Up Event</a>

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## Class Descriptions

**Blonde Ambition - Creative Blending:** Designed specifically for salon professionals who want to learn how to grow their blending business through creative formulation and techniques. Highlighting, decolorizing and toning services: we have it covered. Learn about the endless ways to create the perfect blonde using Goldwell's blending portfolio. **(90 minute format)**

**Blonde Ambition – Face Framer:** Discover how to achieve that coveted pop around the hairline that everyone requests. Join us as we take you through a quick 6 foil technique that's sure to be a new "go-to".

**Colorance Revealed – LIVE Dimensional Glazing:** The process of refreshing oxidized ends is an industry standard for many of our clients, resulting in beautifully balanced strands. Join us as we take you through an inspirational program that will motivate you to take your Colorance glosses to the next level!

**Customized Styling Revealed – LIVE Techniques & Inspiration:** This class will encourage you and your team to take your styling skills to the next level. Walk away equipped with quick-hit techniques and inspirational braiding tricks that will not only elevate your skillsets but also promote retail.

**Goldwell Revealed – Portfolio Review:** Looking to know more about what we have to offer? Join us in this conversation of a top line overview of our innovative portfolio.

**Goldwell Revealed – LIVE Color My Textured Hair:** Explore inspirational highlighting techniques that are simple, yet could be dramatic. Discover formula's that avoid damage and maintain the integrity of textured hair. Have fun in this class learning on-trend color placements that achieve beautiful blondes, brunettes and rich reds.

**Goldwell Revealed – Minimal Work with Maximum Results:** Maximize your color results with simple techniques, ready to use patterns and a breakdown of placement theory. This class will provide you the ultimate creativity to develop your own custom techniques.

**Goldwell Revealed - Upgrade Your Service Potential:** Grow your knowledge and services with Goldwell's quick and easy portfolio options, like @PurePigments, Dualsenses Conditioning Serums, Express Toners & Style Color. Upgrade your income in 0 to 15 minutes!

**Kerasilk Experience - Smoothing & De-Frizz Services:** From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must-have addition to your texture portfolio. Give your clients a luxury experience with Color, Control, Repower, Revitalize & Reconstruct services. **(90 minute format)**

**NuWave Experience:** WORK WITH THE TEXTURE, NOT AGAINST IT! Goldwell introduces an incredible new innovation in texture and shape change: NUWAVE. The first semi-permanent shape change service for effortless waves and smart process control. IT'S REVOLUTIONARY!

**Topchic & Colorance Revealed – Build Your Foundation:** Experience the world of Topchic and Colorance. Gain confidence using semi, demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all of your hair color needs. **(90 minute format)**

**Topchic & Colorance Revealed - Color Challenges Solved:** Professional salon solutions for turning color challenges into thrilling results. From removing color, coloring darker, tinting back, to overcoming color fading, we've got you covered.

**Topchic & Colorance Revealed - Grey Coverage:** Explore grey coverage options that are as diverse as your salon clients. Discover the differences in coverage options, techniques, and customizable formulations for stubborn grey.

**Unboxing Revealed- LIVE Pop Up Event:** Unboxing and sneak peek of what's to come from Goldwell, KMS, and VARIS.

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